

carolina kowalczyk

Art Direction, Animation, Illustration

www.carolinanimation.com
ckowalcz@gmail.com
646-246-2416

EDUCATION

Savannah College of
Art and Design
MFA in Animation
2012-2015

Carnegie Mellon University
BA in Writing
2003-2007

SKILLS

After Effects
Photoshop
Illustrator
Maya
Cinema 4D
Adobe Animate
2D & 3D Animation
Graphic Design
Writing
Art Direction
Hand Lettering
Illustration
Some PremierPro

CLIENTS

Duolingo, Sierra Nevada, Google,
Sunglass Hut, USPS, CBS, Dos Equis,
Grammarly, Jack in the Box, Mattress
Firm, MeowWolf, HEB, Jack Daniels,
IKEA, SiriusXM, United Nations,
E*Trade, Banner Health, Knorr,
Schick, WilliamHill, TaxAct, Hawaiian
Tropic, Sennheiser, Banana Boat,
Threadsy, GoDaddy, Baptist Health,
Carls' Jr, etc...

AWARDS

One Show Sustainable
Development For Good Pencil- 2021
One Show Silver Pencil- 2021
Bronze Lion at Cannes - 2021
All awards as a part of the team as a
Production Designer for the UN
Women's "The UNSeen Story"
campaign at MullenLowe

EXPERIENCE

LEAD MOTION DESIGNER (SENIOR DESIGNER, GRAPHIC)
T-Mobile Advertising Solutions · Full-time
Jan 2022 - Present

- Art Direction, storyboarding, conceptualization, design/illustration, animation, edit videos & photos, and copy writing copy for the Octopus rideshare tablet. Includes mini game creation, surveys, logo animations, short videos and animated cartoons, etc... for various clients and in house content.
- Create content outside of the tablet including video ads, social posts, illustrated Facebook banners, e-mail signatures, client digital banner ads, etc...
- Train and mentor other members of the creative team; Lead one on one meetings and weekly team meetings; Attend client meetings as a creative lead; develop on-boarding and training materials.

MOTION GRAPHICS & VIDEO ARTIST
Octopus Interactive (Acquired by T-Mobile) · Full-time
Nov 2021 - Jan 2022

- Octopus was acquired by T-Mobile. This is the same position that I currently have, but the title changed after the acquisition.

ANIMATOR, ILLUSTRATOR, FOUNDER
Miette Studios · Self-employed
Jul 2020 - Present

- Animation studio where larger personal (non-client) passion projects are being produced.
- In preproduction stages of an animated short, a series, web comic, and a game.

AFTER EFFECTS COMPOSITOR
Nickelodeon · Freelance
Jul 2021 - Feb 2022

- Worked with the Play Along Video team for Noggin at Nick Jr.
- Character animation, motion graphics, and video editing and compositing for Play Along Video cut scenes.
- Designed logos, Zoom backgrounds, animated Giphy stickers & slack emojis, and other swag for the 2021 Noggin Hackathon.
- Prepared existing animation and video files for programmers/authors (png sequences, coordinates, masks, etc...)

MOTION DESIGNER
Seer Interactive · Freelance
May 2021 - Feb 2022

- Art direction, storyboarding, design, and animation for explainer videos, web banners, social posts, etc...

carolina kowalczyk

Art Direction, Animation, Illustration

www.carolinanimation.com
ckowalcz@gmail.com
646-246-2416

EXPERIENCE CONT...

GRAPHICS ARTIST

Bento Box Entertainment · Freelance

Jul 2021 - Sep 2021

- Designed and animated various graphics (credits, lower thirds, logos, etc...) for the animation/live action hybrid Netflix series "Saturday Morning All Star Hits."

MOTION DESIGNER

MullenLowe U.S · Full-time

Jul 2019 - Jul 2021

- Part of both Yeti Productions and the in-house digital production team, animating social posts, web banners, logos, and other video and digital media for various clients and internally for MullenLowe using motion graphics, hand drawn/cell animation, & 3D.
- Production design, art direction, & illustration for some digital content.

FREELANCE

Sep 2015 - Jul 2021

- Animated for the "Butterfly" video for music artist Eliza Queen (video has over 110k views), & designed and animated social media content for her songs "Butterfly" and "First Time."
- Art Direction and animation for The Dodo Kids channel; Animation for Carl's Jr., video editing the Art for Healing documentary "Essence of an Artist," Motion Graphics for Linkwell Health, etc...
- Graphic Design for the CUNY School of Law, ASPCA, Food Allergy Research & Education (FARE), Fifty + Health, etc... Design and copy writing at iOttie.

TECHNICAL DIRECTOR TRAINEE

South Park Studios · Internship

Jul 2015

- Trained in all aspects of production for the animated television series South Park.
- Created backgrounds and characters, set up shots for animators, designed and modeled new props, and rigged props and characters in Maya.

OTHER EXPERIENCE

ADMINISTRATIVE MANAGER

ASPCA · Full-time

Sep 2015 - Nov 2017

- Managed all administrative duties of the 24/7 91st Street location including 2 departments, over 100 employees, and over 350 animals. Managed the foster admin assistant and the medical admin assistant.

NYU MEDICAL CENTER

February 2010-August 2012 · Full-time

- Program Coordinator & Administrative Assistant for Dermatology.
- Program Assistant for Human Genetics within the Pediatrics department.

CLIENT SERVICES REPRESENTATIVE

ASPCA · Full-time

January 2009-January-2010

- Medical administration in the animal hospital & customer service at the front desk.